

Institutional Distinctiveness (2018-19)

Entrepreneurship Development Cell

During the interaction of Honble Prime Minister Shri Narendra Modi with startups, innovators and young entrepreneurs from across the country over video conference on 6th June 2018, it was noted that startups were registered across 419 districts spread over 28 states and 6 UTs, and that 44 of startups come from Tier II Tier III cities. Startups are reportedly creating on average 12 jobs per Startup.

The State Government of Karnataka has decided to play an active role in promoting the Startup India initiative taken by the Prime Minister and has teamed up with Invest India, Department of Industrial Policy Promotion (DIPP) SingEx Exhibitions (India) for the Startup Karnataka Yatra.

In this regard, Ballari Institute of Technology and Management (BITM), Ballari has been recommended by state govt. of Karnataka as an ecosystem of potential to be the venue of Boot camp. Karnataka Innovation Technology Society (KITS), Department of Information Technology, Biotechnology and Science Technology Government of Karnataka directed us to provide the required assistance and support required for a successful Karnataka Yatra by Startup India.

We had organized Karnataka Start up Yatra at our campus on 12.11.2018, in which more than 500 students participated and Idea pitching was done, in which more than 38 teams (projects) participated and 10 teams were selected for a state level competition that was held at NASSCOM during Dec. 2018 at Bengaluru.

As per the BRICS (BITM Research and Incubation Commune for Startups) empowerment series invited talk on entrepreneurship by Dr. A Mauli Shree, CEO, KITS was organized at our college campus on 1st and 2nd Feb. 2019. She briefed about the basics of entrepreneurship and more than 100 students were participated actively and presented their views. Many of the students showed their aspiration of becoming entrepreneurs. It was one to one interaction with her and students. Based on the feedback, students were greatly benefitted. She also interacted with faculty members and discussed about entrepreneurship and how they can play a vital role in creating entrepreneurs. Faculties also discussed how they can train their students and make them successful entrepreneurs. Finally the sessions and discussions were a very informative.

BRICS Incubation Centre was inaugurated on 16.2.2019. BRICS Ideathon 2019 was organized at our campus. The purpose of the event was to evoke interest of students of Ballari District in activities, which exposed them to the whole set up incubation centre and enable them in activities related to innovation, startups and entrepreneurship. More than 100 students participated and 16 teams were selected for the second and final round, which will be reviewed by KITS, Govt. of Karnataka. The best 10 projects will be granted Rs.3.00 lakhs each for further development.