



BEST PRACTICES FOR THE ACADEMIC YEAR 2018-19

BEST PRACTICE - 1

1. Title of the Practice

INFOSYS Soft-skills Certification.

2. Objectives of the Practice

As the industry emphasizes on good soft skill and technical skills, which are essential for any graduate to have a successful career, the institution introduced Soft skill certification through Infosys Campus Connect Program

The objective of Infosys Soft-Skills Certification program is to train 2nd year engineering students on Business Communication Skills and presentation, which will enable them to perform better in their career. The underlying principles behind this practice are to ensure that the engineers and the management students passing out from our institution are equipped with good communication and presentation skills, enabling them to do better in the placements.

3. The Context

The features of this certification program are to provide hands-on and real life experience with respect to soft skills and their presentation skills. The trainers ensured that each and every student is assessed individually and the certification is issued along with the scorecard. The challenges faced were convincing the students from rural backgrounds to take up this soft skills certification. And this was addressed by conducting orientation and motivation programs with renowned speakers from industry namely Mr. Sundar K.S., Infosys Campus Connect Head – Mysuru & Mr. Vinod Nayak from path finder.

4. The Practice

Institution constantly takes feedback from the industry. The industry had regularly mentioned about the improvement of the students' soft skills to increase the placement percentage. Since college is an advanced partner for Infosys campus connect program. The training and placement team took the initiative to conduct Infosys Soft Skill Certification for the 2nd year students. Student orientation program was conducted by Mr. Sundar K. S., Infosys Campus Connect Head, Mysuru, who spoke about its importance and how this program will enable all the students & in particular rural students to become better presenters. The training program was planned and external professional trainers executed the Infosys Soft Skills Module and assessments were carried out continuously. 523 students were trained for 100 hours on presentation skills, email writing skills and verbal ability. At the end of the training program students were given assignments to complete and a certification test was conducted by Infosys. The certificate received by the student is well recognized by the industry in India and abroad.

The initial constraints faced by the institution were in convincing the rural students to take up the program. And the same was addressed through the orientation program as mentioned above.

5. Evidence of Success

Number of students who took the program were 523 and 430 students were certified by Infosys. 82% of students were certified by Infosys in Soft Skills.



Basavarajeshwari Group of Institutions

BALLARI INSTITUTE OF TECHNOLOGY & MANAGEMENT

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6. Problems Encountered and Resources Required

The initial problems faced by the institution was in convincing the students who are from rural background and this was addressed through the orientation program conducted by Mr. Sundar K. S. from Infosys, who motivated the students to take up this program.

Selecting the right training company to train the students at a larger scale was addressed by evaluating English professional trainers based on their experience.

7. Notes (Optional)

The above practices can be implemented for the institutions which are located in the backward regions, as students from rural areas lack in communications and soft skills.



BEST PRACTICE - 2

1. Title of the Practice

ESTABLISHMENT OF INCUBATION & STARTUP CENTRE (BRICS):

2. Objectives of the Practice

To propagate entrepreneurship and startups in line with the Prime Minister's vision. The institution setup the startup centre namely BRICS (BITM Research and Incubation Commune for Startups (BRICS)). The objective of the incubation centre is to provide entrepreneurship development programs to conduct Hackathons, provide financial and infrastructure support for students' ideas and incubate the same.

The underlying principle is to fund up to Rs. 3.00 Lakhs per project in collaboration with KITS (Karnataka Innovation Technology Society) under the flagship of NAIN (New Age Incubation Network) program.

3. The Context

The features of BRICS are to motivate the students to become entrepreneurs. Regular entrepreneurship development programs are conducted by external resource persons to make the students and staffs understand the nuances of entrepreneurship and support given by the institution and the government. Ideathons and Hackathons are conducted and the ideas are shortlisted by the mentor for incubation. The shortlisted ideas are submitted to the KITS for necessary approval. The approved idea is funded to the tune of Rs. 3.00 Lakhs per project and also the institution receives Rs. 10.00 Lakhs per year for operational expenditure.

The challenges faced by the institution are for the staff and students to balance their academics. The startup centre is made open for 24hours so that students and staff can work on their idea during the non-college working hours.

4. The Practice

Institution has been recommended by the state Govt. of Karnataka as an ecosystem of potential to be the venue of Startups. Karnataka Innovation Technology Society (KITS), Department of Information Technology, Biotechnology and Science Technology Government of Karnataka recognized us and provided the required assistance and support to setup NEW AGE INCUBATION NETWORK (NAIN) viz., BITM Research and Incubation Commune for Startups (BRICS) startup centre. The BRICS empowerment series invited talks were conducted to disseminate information w.r.t. facilities and ecosystem provided by Govt. of Karnataka and Govt. of India. BRICS Incubation Centre was inaugurated on 16.2.2019. KITS will fund Rs.30.00 Lakhs for project development and Rs.10.00 lakhs for operational expenditure released in different phases. BRICS Ideathon 2019 was organized at our campus. More than 100 students participated and 16 teams were selected for the second and final round, which will be reviewed by KITS, Govt. of Karnataka. The best 10 projects will be granted Rs.3.00 lakhs each for further development.

The constraint faced by the institution is the timely release of the funds the Government nevertheless institution has supported the students in procurement of project materials in-spite of delay in releasing the grants from the Government.

Female staff and Female students have to work on their idea during the non-college working hours which is a constraint, however, after the college working hours the institution has provided security and transport facility for the female faculty and the students.



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7. Notes (Optional)

The Incubation Centre will enable the students to solve real life problems at a cost effective manner. The students will improve their design thinking and problem solving ability. The risk taking ability of the student will improve and enable them to become entrepreneurs. The Incubation centre can also facilitate filing the patents.