

BALLARI INSTITUTE OF TECHNOLOGY & MANAGEMENT

(Autonomous Institute under Visvesvaraya Technological University, Belagavi)

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Course Code

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Sixth Semester B.E. Degree Examinations, September/October 2024

MANAGEMENT AND ENTREPRENEURSHIP

Duration: 3 hrs

Max. Marks: 100

*Note: 1. Answer any FIVE full questions choosing ONE full Question from each Module.**2. Missing data, if any, may be suitably assumed*

<u>Q.No</u>	<u>Question</u>	<u>Marks</u>	<u>(RBTL:CO:PI)</u>
<u>Module-1</u>			
1.	a. Define management. Discuss the various characteristics of management.	07	(2:1:1.6.1)
	b. Differentiate between administration and management.	06	(2:1:1.6.1)
	c. Discuss whether management is an art, science or profession.	07	(2:1:1.6.1)
(OR)			
2.	a. Define planning. Explain importance of planning.	06	(2:1:1.6.1)
	b. Discuss the hierarchy of plans with examples.	08	(2:1:1.6.1)
	c. What is decision making? Classify the different types of decisions.	06	(2:1:1.6.1)
<u>Module-2</u>			
3.	a. What are the various principles of management?	06	(1:2:1.6.1)
	b. List the various types of organizations and explain the line type of organization.	06	(2:2:1.6.1)
	c. Explain the steps in a selection process.	08	(2:2:1.6.1)
(OR)			
4.	a. Distinguish between centralization and decentralization	10	(1:2:1.6.1)
	b. Explain Maslow's theory of motivation. How does it compare with two factor theory?	10	(2:2:1.6.1)
<u>Module-3</u>			
5.	a. Who are entrepreneurs? List their qualities and explain any two of them.	07	(1:3:1.6.1)
	b. What are the various stages in the entrepreneurial process? Discuss.	07	(2:3:1.6.1)
	c. Give the detailed classification of entrepreneurs.	06	(2:3:1.6.1)
(OR)			
6.	a. Explain in detail entrepreneurship in India.	07	(1:3:1.6.1)
	b. Explain the functions of entrepreneurs.	07	(2:3:1.6.1)
	c. Discuss the barriers for entrepreneurship.	06	(2:3:1.6.1)
<u>Module-4</u>			
7.	a. Define SSI. What are the general characteristics of SSI?	07	(2:4:1.6.1)
	b. Discuss the role of SSI in the development of a country.	06	(2:4:1.6.1)
	c. Explain the various problems faced by SSI.	07	(2:4:1.6.1)
(OR)			

Note: (RBTL - Revised Bloom's Taxonomy Level: CO - Course Outcome: PI- Performance Indicator)

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| 8. | a. List the institutions that provide technical marketing and training support to small industries. | 10 | (2:4:1.6.1) |
| | b. State the impact of Liberalization, Globalization and Privatization on SSI. | 10 | (2:4:1.6.1) |

Module-5

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| 9. | a. Explain briefly the contents of a good project report. | 10 | (2:5:1.6.1) |
| | b. Discuss market analysis and technical analysis towards project analysis. | 10 | (2:5:1.6.1) |

(OR)

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| 10 | a. Discuss the concept and importance of network analysis. | 07 | (2:5:1.6.1) |
| | b. What are the steps involved in PERT? List its merits and demerits. | 07 | (2:5:1.6.1) |
| | c. What are the steps involved in CPM? List its merits and demerits. | 06 | (2:5:1.6.1) |

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