

Guest Talk Report

1.	Academic Year	2023-2024
2.	Program and Semester	MBA-1 st semester
3.	Event Title/Theme	Two Days workshop on Business Model Canvassing
4.	Date, Time and Venue	2 & 3/4/2025 Time: 10 AM, Venue: Auditorium BITM
5.	Resource Persons	Mr. Balanagaraj, Mr. Bholanath Dutta, Mr. Abdul Rahman, Mrs. Seema Sali, Mr. Ramesh Vemuganti
6.	Faculties In-Charge	Dr. Shaheeda Banu S, Dr. Divya Bharathi, Mr. Arun Kumar, Mr. Sampath Kumar
7.	Objective of the Event	To up-skill on designing customer value creation and proposition. To create Awareness on Start-up ecosystem and Government schemes for entrepreneur.
8.	Activities Conducted	Deconstruct a Startup, SWOT Analysis
9.	Beneficiaries	165
10.	Outcome of the Event	Students can start creating value Creation proposition for customer. Students can able to analyze the dynamics of entrepreneurs.
11.	Geo-tagged Photos	  

